

| Brand guidelines

OpenZeppelin





Logo | alternative formats



Icon

Use for profile pictures and favicons



Vertical

Use only when it is not possible to use the horizontal logo.

Use case | logo application

Main logo

Use the colored logo whenever possible.
It must be used only over a white background
or the color #F8F8FA
In case the background has slight tonality use
the monochrome version.



Monochrome logo

Use this logo when the background has a light
color. In case the color is very saturated use
the white logo.



White logo

Use this logo when the background is dark or
has a saturated color.



Use case | logo application



Don't change the color of the logo 



When it's not possible to use the colored logo 



Don't change the color of the wordmark 



Background color #F8F8FA 



Don't use the colored logo over a colored background 

Use case | logo application

